Seditio Group Company Portfolio 2024

Seditio Ltd.

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Seditio Group

Our Mission

“Creating amazing cloud products accessible at any time, from anywhere!”

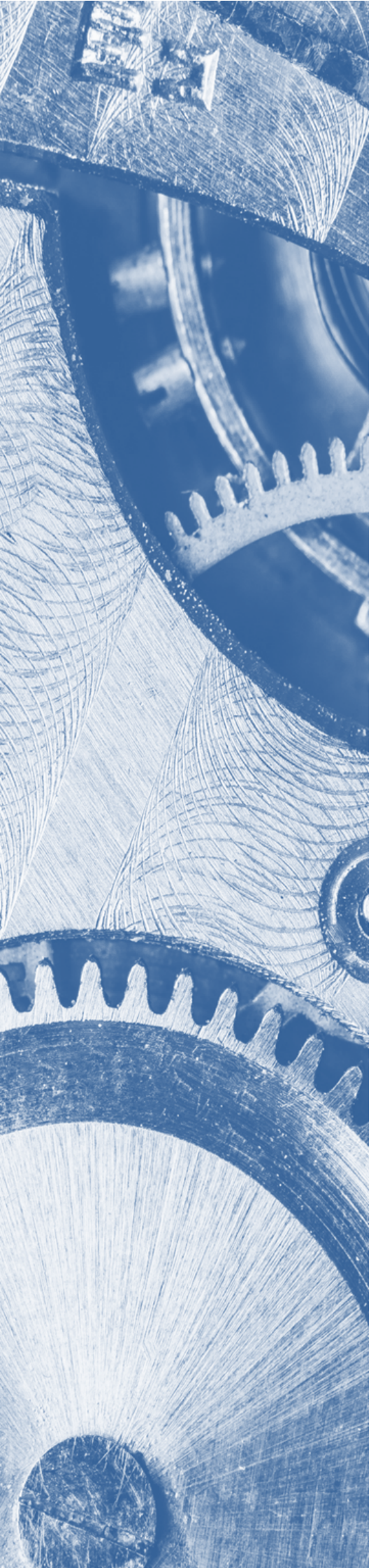
“Changing the status quo in Cloud Development”

When Seditio Limited was founded back in 2014 in Dublin Ireland, we had a mission of changing how agencies create websites, optimize their digital marketing and trained their teams.

Now in 2024, we have expanded that focus to include cloud computing, custom development and technologies such as AI/ML, Serverless Infrastructures, Continuous Deployments and 24/7 Development Cycles with a worldwide presence.

The smarter way we work.

Seditio Group



Introduction & Welcome

Welcome to the Seditio Group Portfolio for 2024. I hope this will inspire your company to engage with us on your development needs.

We create solutions. We take your vision of an amazing product, platform, website or app and work with you and your team to turn it into reality. We can also support you and your business with the rapid scale and growth that your existing infrastructure requires.

This, however, is only the beginning of our relationship. Everything we develop with you is going to be nurtured together to make it a scalable, effective and profitable solution. We support your success and growth from initial concept to setting up remote development teams.

In this portfolio document I want to share some of the stories from previous clients and from the company and its founding.

It is important that we share your vision and that our methods of working together align with each other's expectation.

We are not "Yes People", sometimes saying "No" ends up in a much better end result and sometimes it means that we might miss out on a contract.

When engaging with the Seditio Group, you are engaging a new business partner for your company with development, marketing and business experience and skills.

In the past eight years we have worked with small startups in helping them get the most out of their initial seed investments. We also worked with international payment providers, airports and insurance companies by helping optimize their conversion rates and marketing spend.

We have created SaaS cloud platforms for Airports, Pharma Companies, Car Dealerships, Property Developers and many others and look forward to creation more interesting and fulfilling partnerships in the future.

Antonie Geerts
CEO – Seditio Group

A life in creative fields

Core competencies.

We are good at many things. However, we specialize in two things, that of cloud computing platforms such as SaaS, PaaS and IaaS and the development of Websites for your business, product or service. These core competencies will be reviewed in more detail throughout this brochure.

Cloud Computing

When it comes to cloud computing we can help at all stages. Maybe you are still at the idea phase and need support in conceptualizing the vision or maybe you have an existing platform that needs to be migrated to the cloud. Whatever it is we can help you on it with a clear and transparent approach.

Web Development

Your website is the store front on the web, not only does it need to impress your potential visitors, it also needs to be accessible to a worldwide audience, perform at the highest standards and be easily found through search engines and social media. We can do this for you and we can do this very well.

Cloud Computing

Biologit

Pixreview

ManagedPMO

ZoomRPM

Jomalia

01//

The following pages will cover three examples of Cloud Based Platforms developed by Seditio.

Technology Stack

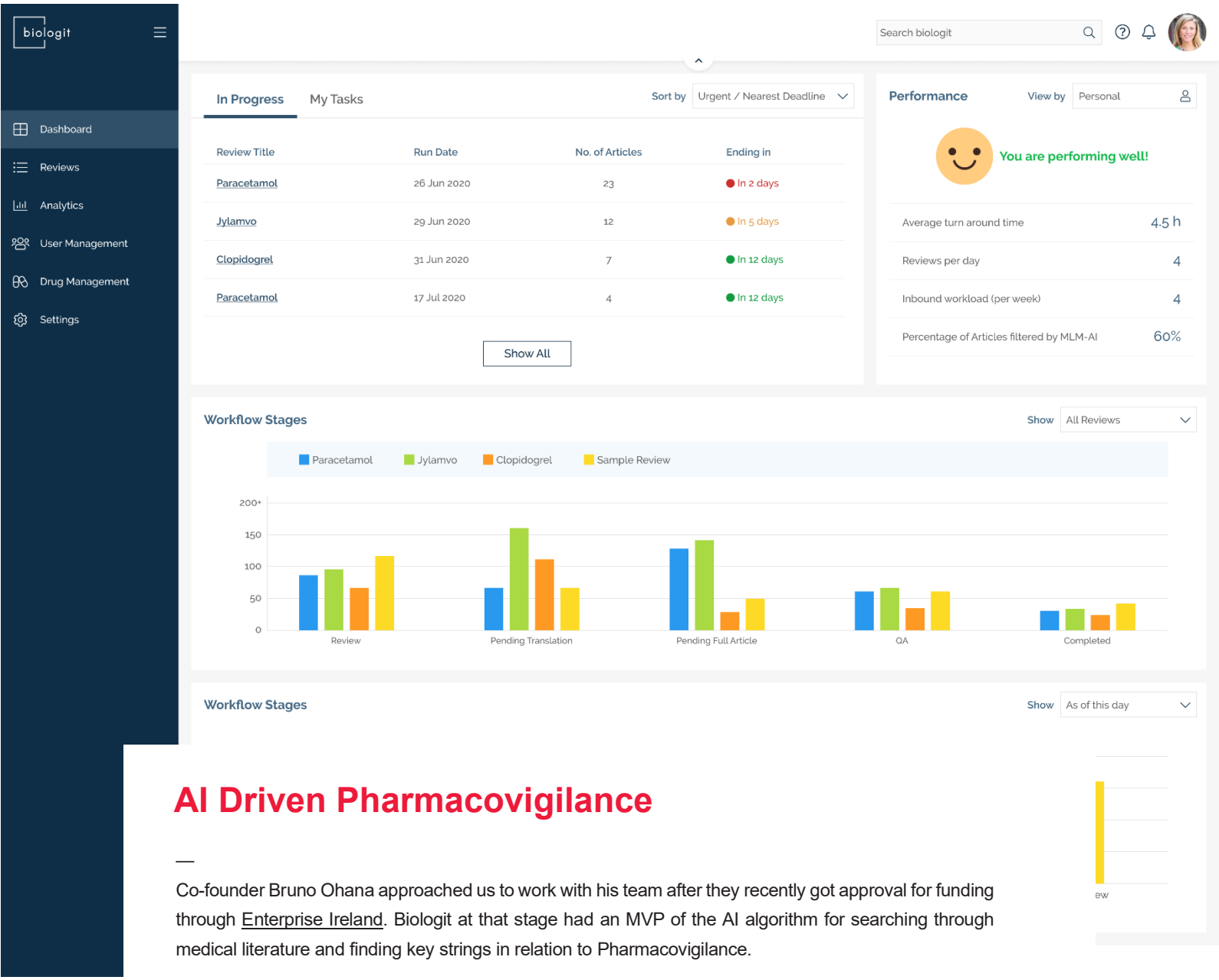
All of the platforms mentioned in this case study have included technologies such as:

- Google Cloud Hosted VM
- Google Cloud Serverless Cloud Run's
- Continuous deployments
- Managed SQL
- A combination of programming languages such as JS, PHP, Python and more

We wanted to share our approach in supporting, developing and maintaining the customer's vision and our build process in achieving it.

Each example will also highlight a certain area of technology implementation that we have applied for the specific customer.

Biologit

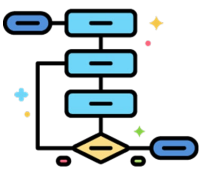


AI Driven Pharmacovigilance

—

Co-founder Bruno Ohana approached us to work with his team after they recently got approval for funding through Enterprise Ireland. Biologit at that stage had an MVP of the AI algorithm for searching through medical literature and finding key strings in relation to Pharmacovigilance.

We designed the platform and UI/UX structure and integrated their API into a full functioning SaaS. The company has since raised a series A investment and are trialing their platform with a number of enterprise pharmaceutical, pharma tech and pharmacovigilance companies. We also hired and currently manage their remote development team that work directly with the Biologit team in Ireland.



AI/ML Algorithm Integration

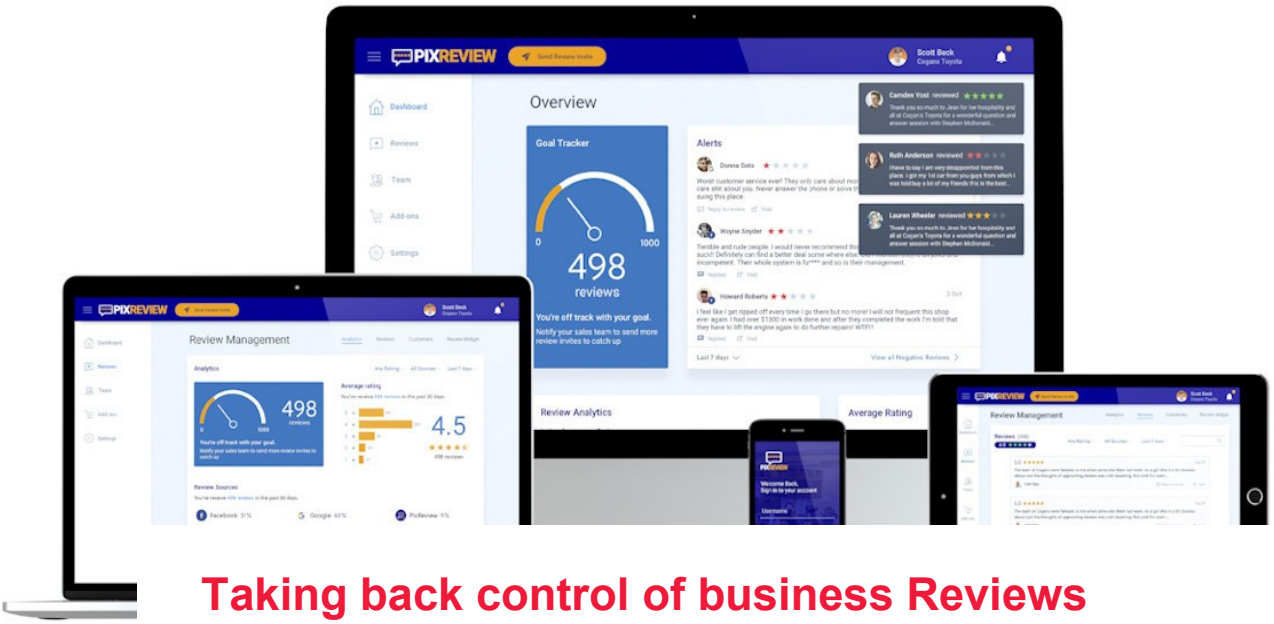
UI/UX Design

Highest Security Standard

Agile Turnaround

Pixreview

PIXREVIEW 2.0



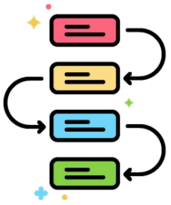
Taking back control of business Reviews

—

When Paul Robinson and Tony Gary approached us to work with their team, they had been busy working on their Pixreview Photo Review Platform. However, the relationship and the deliverables of their existing web agency was not at the standard that the team was after. We assisted the company in transferring away from their existing web agency and took control of the product.

From there on, we helped created the Pixreview 2.0 Platform, an advanced iteration of their vision for Reputation Management. This included integrating into various API's such as Google, Facebook and 3rd party providers for SMS and Email functionality. The company is now operational for a number of years and have a large customer base for both small and enterprise levels in multiple countries.

Reimagined Platform

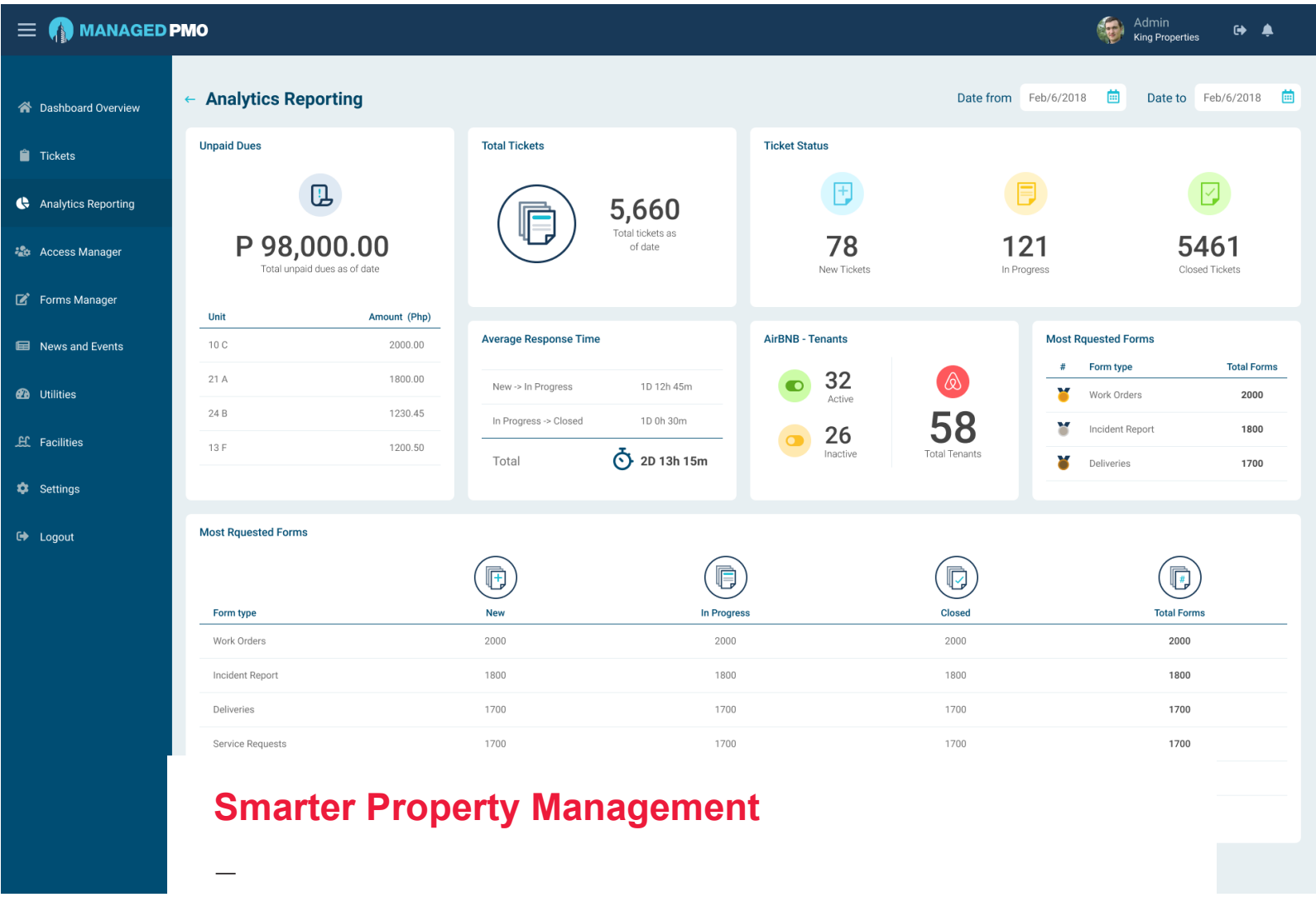


Complete End to End Development

Multiple API Integrations

Fully Responsive Design

ManagedPMO



Smarter Property Management

—

ManagedPMO was developed in Partnership with RoboMo Inc. Property management in most of Asia is still a very manual and paper driven process. We set out to change this by introducing a smart platform for management of tenant related issues, recording of utility readings, integration for on-line bill payment and full end to end access control using hardware devices such as QR Scanners and Elevator Relay controllers.

The platform is now used with a number of customers with property developers such as Hong Kong Land, Primary Homes, Momentum, among others, with an average growth of 2 customers per month.

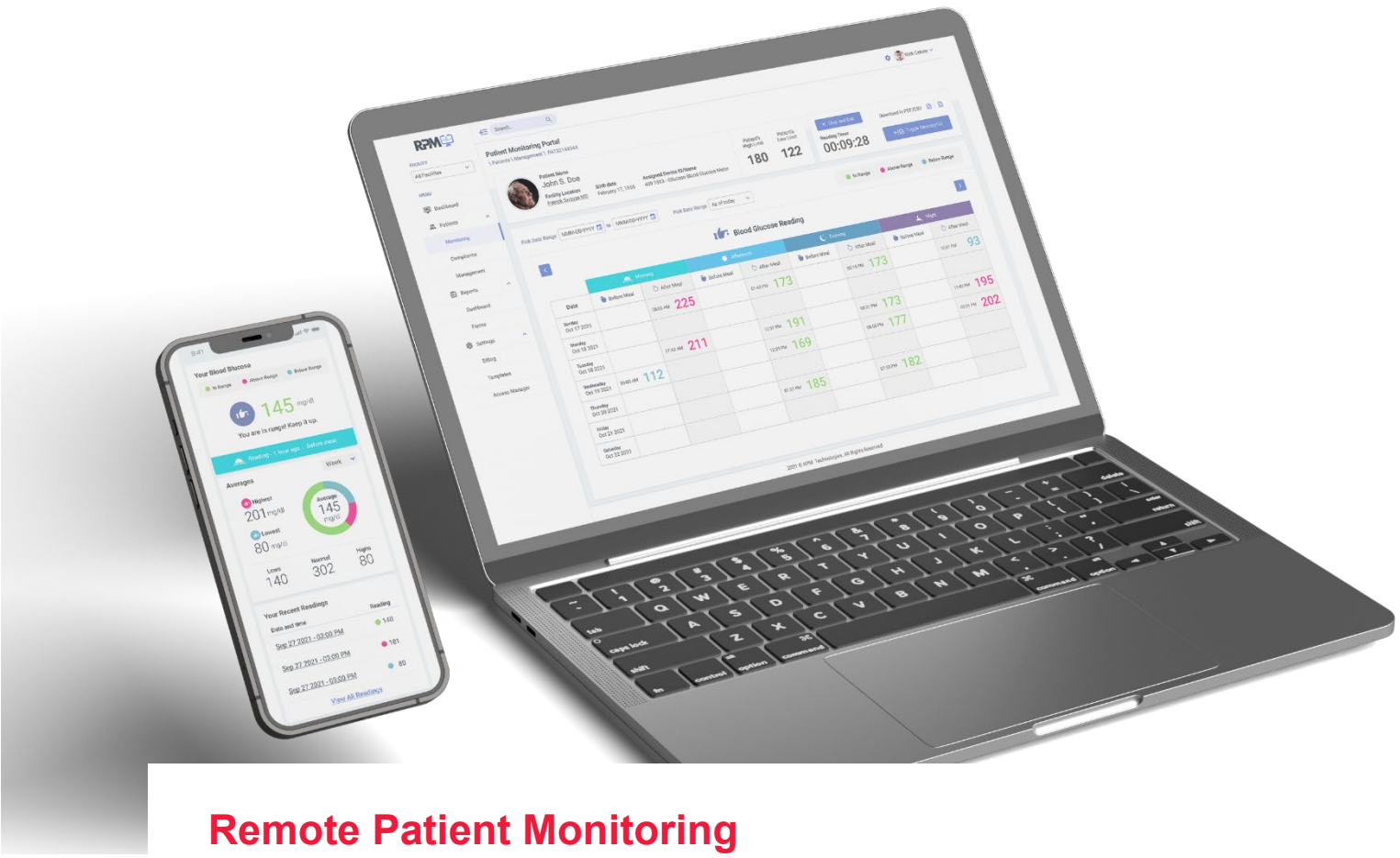
Progressive Web Technology

Serverless Continous Deployment

Fully Integrated with IOT Devices

Custom Framework

ZoomRPM



Remote Patient Monitoring

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When the team at ZoomRPM approached us they were looking for a team to build a scalable remote patient monitoring and management solution that could handle the hundreds of facilities they managed and the thousands of patient.

We developed the platform from the ground up with integrations into API's such as Point Click Care (PCC) and patient monitoring device API's such as Smart Meter and developed our own device cart called ZoomCart. The platform is scalable, fast and HIPAA compliant with a modern UI and cross device compatible patient app.

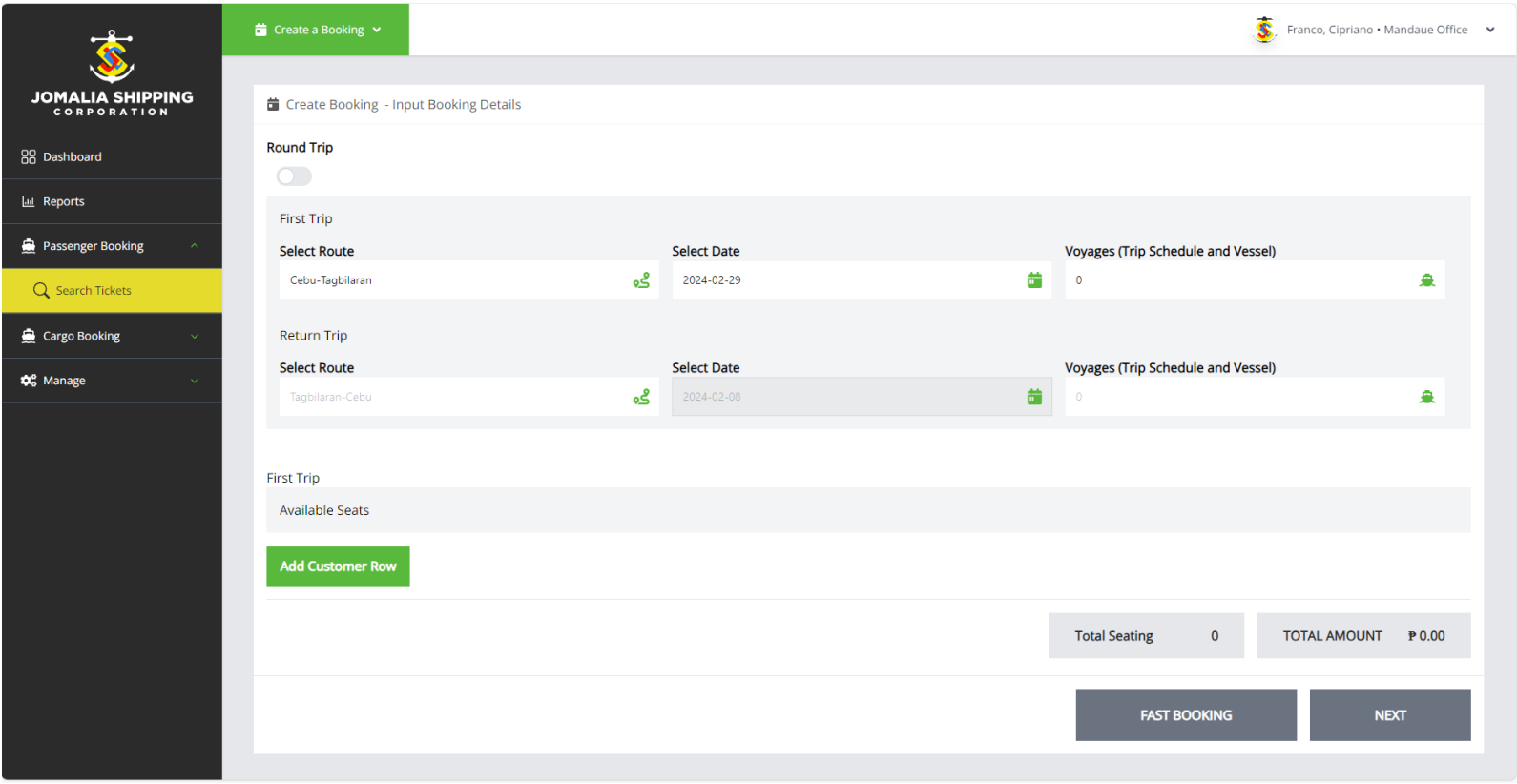
Designed and Developed from the ground up

Scalable for large markets

HIPAA compliant Security Standard

Multiple API and Device Integrations

Jomalia Shipping



Smart shipping and ferry travel

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Jomalia wanted to increase their bookings online for the various destinations around Asia they serve while not being dependent on a 3rd party booking system with limited functionality and high fees.

We developed the shipping platform from the ground up while integrating it with their existing logistics infrastructure. The platform is designed around scalability and performance, this has significantly reduced their time to get bookings through the company and the office workflow.

Designed and Developed from the ground up

Scalable to service other providers

Highly secure and very fast

Multiple Device Integrations like QR

Other Services

We don’t only provide development services. We want to be a partner in our customer’s success.

Our goal is to create solutions that elevate the experience of our customers and their clients. Not only do we provide the necessary skillsets to build amazing platforms, we will also support the customer acquisition process through Digital Marketing, SEO, Site Audits, Remote hiring and Training.

We have also been involved with various business process outsourcing models (BPO) and now manage various staff on behalf of our customers as an extension to their local development, customer support or marketing teams.

What else can we do for you?

Graphic Design

We can provide designs for websites, platforms, mobile applications, online advertising, print media and more

Web Development

Development of brochure sites across various technologies such as OctoberCMS, WordPress, Shopify, Static etc.

Content

We can provide optimized content for SEO pages, Marketing content, Advertising, Blogs and Social Media

Outsourcing

Many of our clients want a dedicated resource to help their business growth. We hire, train and manage your next dev team.

Marketing

We provide marketing support and management across all digital platforms including remarketing, video, search and social media

Server Hosting

We have dedicated hosting and SLA support for all our customers across services like Google Cloud, Amazon EC2 and Alibaba.

Outsourcing

Creating your next team.

About our outsourcing services

Seditio Group has offices in Ireland and the Philippines. This allowed us to provide our clients with a vast network of highly skilled but affordable resources from customer care agents to full stack developers in a wide range of technologies.

Having the two locations also allows for a continuous development process with different teams in different time zones working in together and handing over tasks at close of business. With this process in place development goes a lot faster. However, we also have staff available that can work within the same time zone hours as the client if preferable.

We also have a HRM Partnership through Clear Leadership Coaching for on-demand hiring on behalf of our clients for either project or long-term basis.

001. // The Skillsets

- Frontend Developers (HTML/JS/CSS)
- Backend Developers (PHP, Python, MySQL, JS)
- Full Stack Developers (Git, Bootstrap, React)
- Specialists (ML/AI, Python, Golang)
- UI/UX Designers (XD, Figma, Adobe suite)
- Customer Support (1st and 2nd level)
- Q/A & Testing Support
- Network Engineers (AWS, Google Cloud)
- Digital Marketing (SEO, AdWords)
- Analytics (GA, GTM, Data Studio)
- HRM (Hiring, Coaching, Employee Law)

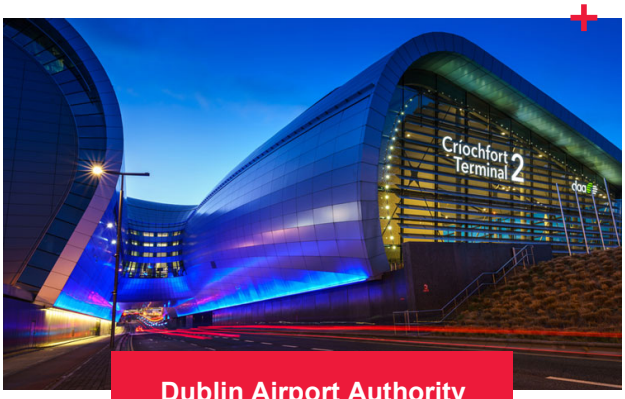
002. // The Rates

We can provide very competitive rates as low as $10 per hour for customer support staff and $15 per hour for Front-End development depending on the contract duration and size.

For the senior roles, the hourly rates start at $25 per hour up wards.

Portfolio

Some other areas we have been involved with.



Dublin Airport Authority

Analytics Consultancy
Dublin & Cork Airport

Seditio provides on-going support and consultancy around Google Analytics and Google Tag Manager implementation, reporting and optimization.

We have been brought in as an independent review body to help optimize marketing spend across many of the online booking facilities such as Dublin airport Carparking. We also provide monthly audit reports on the overall performance of the DAA and its airports.

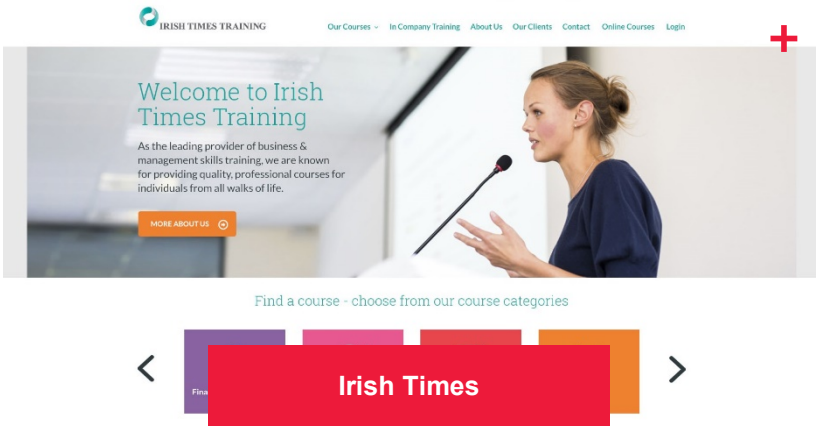
An Post / Post Insurance

Analytics and SEO Consultancy
An Post and Post Insurance

During our consultancy period we helped Post Insurance significantly reduce their overall spend on Digital Marketing by optimizing their various campaigns.

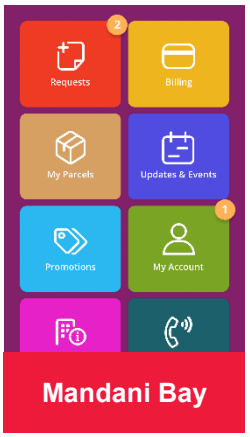
We also integrated the e-commerce tracking using Google Tag Manager and provided training workshops to the teams to better understand the Analytics and SEO performances.

We also provide support from time to time in other areas, as required by the client.



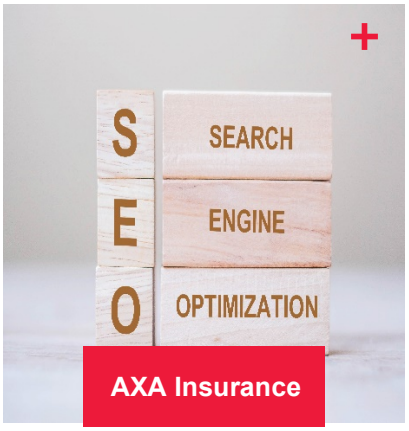
Web Development and Managed Hosting
Irish Times Training

We designed, developed and managed the Irish Times Training website for 6 years. As part of this process we developed a course management system, online payment system and integration into the SAP accounting process used by the Irish Times. We also took care of the Managed Hosting with +99.5% uptime



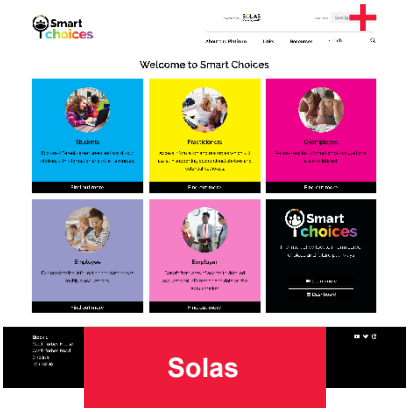
Progress Web App
PWA Integration

Mandani Bay required a customized version of the ManagedPMO web application to integrate with Property Management solution.



SEO Forensics
AXA SEO

AXA Insurance had an unfortunate event where a 3rd party SEO provider had used techniques causing negative SEO results. We undertook the project to fully clean up and sanitize the website from bad SEO.



Bespoke Development
Smartchoices.ie

For the team in Solas we developed a new platform to manage a data driven website around employment data. Including integration with data sources such Tableau. We also provide managed hosting for the customer

Internationalization
MFB Company

The Melbourne Firebrick company specializes in oven kits. As their product and company popularity grew, they required our expertise to setup a multi-site infrastructure for their e-commerce flow

Our Executive Team
The leaders within the Seditio Group

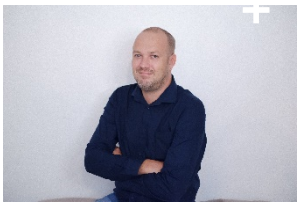
Seditio Group has a worldwide presence with customers in many different countries and over a century of experience across our team. We have specialized in technologies that we see as the future including Cloud Computing, AI and IoT and have been successful in the delivery of such projects. Below are the core leaders of the Seditio group responsible of driving our staff to customer success.

Company and Team Statistics

13
Number of Staff

+40
Completed Projects

6
Client Countries



Antonie Geerts
Chief Executive Officer

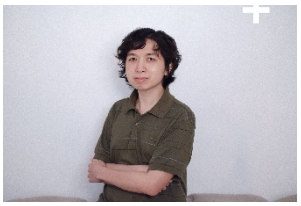
With over 20 years of experience in IT, he oversees Seditio Asia and Seditio Limited as CEO

Management

Analytical

Customer Relation

Leadership



Reyco Evangelista
Chief Technical Officer

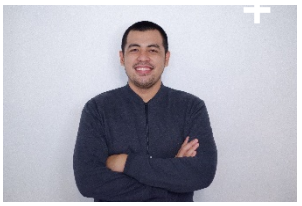
With over 20 years of experience Reyco is the solutions architect behind all of our platforms

Development

Technical Architect

Research and Development

Programming



Franco Cipriano
Chief Operating Officer

With over 15 years of experience, Franco manages the team of developers, designers and ..

Operations

Project Management

Quality Control

Training

Our Process

How We Tackle Your Next Project

Research, Scope and Development

01 /// Research and Scope

-

Every project starts with a discover phase, this comes in the form of an initial workshop with the client's team.

We want to understand what our client is trying to achieve and what their current hurdles are in achieving this. Then we will scope the project initially in broadlines and then together with the client, we work out the finer details.

Estimated Duration	**3 to 10 Days depending on scope**

02 /// Design and Development

-

After the scope session has been completed, we will start with our designs. These will be delivered as initial wireframes to identify functionality. As soon as those have been approved, a high-resolution design set will be provided and the developers will be tasked to start working on the "code" behind the solution.

Through this process design and development can work in parallel allowing for quicker turn arounds.

Estimated duration	**8 to 120 Days depending on size and scope**

Our Process

How We Tackle Your Next Project

UAT, Go Live and Managed Support

03 /// UAT and Production Go-Live -

Once the development phase of the project has been completed and we have done our internal quality control tests, we will move to the UAT phase of the project. Here the client gets full control of the platform and the opportunity to run the platform through its paces.

Once this UAT process has been completed we will move the platform onto a production environment to allow access through the public.

Estimated Duration	**3 to 21 Days depending on size and scope**

04 /// Managed Hosting and Support -

If the client has opted for Seditio Group to manage hosting and support services, we then take care of everything from managing performance and scaling of the platform to applying patches and fixes.

We would also keep working closely with the client and its IT team to ensure data integrity and security is always at its highest standard.

Estimated duration	**365 Days a Year 24/7**

End

Thank you for your time